AMOUR
6-9 NOVEMBER 2026 | JW MARRIOTT VENICE, ITALY

Romance travel's greatest show

TURNING HEADS SINCE 2017

Romance travel needed a dedicated event. And now it has one. We took the best highs of love and added our own special twist to create an event like no other that we call 'Amour'.

Over three days you'll meet the who's who of the industry – leading destination wedding planners, honeymoon specialists, and top romance travel buyers.

1 GLOBAL EVENT 3 DAYS 10K CONNECTIONS

"Amour provides a unique platform to promote romance offerings, forge meaningful connections, and drive valuable business leads."

Chantelle Richardson,
Anguilla Tourist Board

Some love stories deserve a sequel

OUR FIRST LOVE CALLED. WE ANSWERED.

Venice is that old flame you never quite forget – and when they call, you say yes. Amour is heading back to where sparks first flew, because some love stories are just too good not to revisit.

It’s romance travel’s ultimate rendezvous, and you won’t want to miss it.

Connections that count

MATCHMAKING PERFECTION

Like a dating app (but for business), our Wyred platform does the work for you.

Inbound Leads recommend perfect matches and show you which buyers are checking you out before the event.

FROM SPARK TO SIZZLE

Connections aren't limited to the meeting room. Scan anyone's badge in the Wyred app to download their details and keep the conversation going long after the event ends.

SWIPE LEFT ON NO-SHOWS

No shows? Not on our watch. We're always in the room, making sure that every buyer shows up, and every moment counts.

Connections that count

WHAT SETS US APART:

- AI-powered matchmaking based on buyer preferences and supplier goals
- Easy-to-use interface – no clunky systems
- Badge scanning throughout the event – track ROI and reconnect post-event
- Dedicated on-site support to ensure meetings run smoothly

"The Wyred app is easily the best networking app I have ever used for an event."

Katya Bauval,
Vila Vita Parc

Your day at Amour

MORNING MAGIC

Some of the best connections begin over coffee. Grab your caffeine fix of choice and experience the magic of meetings at Amour.

AFTERNOON AFFAIRS

Every trip needs a little adventure. Explore the destination and build on your connections – maybe even over a cocktail.

EVENING ESCAPADES

Ok, so we're a little bit extra and love a bit of glamour. Showcase your fabulousness at evening events. You might meet your (business) soulmate there.

love travel
AWARDS

FOR THOSE WHO ARE SIMPLY THE BEST

Taking place on the final night of Amour and voted for by our global community of top romance travel specialists, the Love Travel Awards recognise the people and properties that stand head and shoulders above all others in the industry.

> “The Love Travel Awards stand out as an authority in romance travel - trailblazers in the wedding industry which brings the most important industry influencers together to celebrate.”

Myrdith Leon-McCormack, World Bride Magazine

Romance travel's little black book

OF HIGHLY INFLUENTIAL DECISION-MAKERS

110	destination wedding planners, honeymoon curators, and romance travel specialists
100	luxury exhibitors
10,000	connections made

Buyers at Amour

BUYER SHOWCASE

A sample of the buyers you might meet at Amour

Elegant Occasions by JOANN GREGOLI

A VERY BELOVED WEDDING
DESTINATION EVENT DESIGN & PLANNING

GOING PLACES TRAVEL

MW

TRAVEL n' LIVING

Matueté

TYPES OF BUYERS

60%

Destination Wedding Planners

40%

Romance Travel Specialists
(celebratory travel designers & honeymoon curators)

BUYER MARKETS

The Classic

Consider The Classic – an intimate space where your brand story speaks for itself. Ideal for smaller properties and products seeking meaningful buyer connections.

Inclusions

- One delegate badge
- 43 pre-scheduled appointments
- Table and two chairs with a branded table sign
- Three networking lunches
- Three fabulous evenings
- Selection of Shared Experiences
- Access to the Wyred app
- Dedicated account manager

Want to create a bespoke activation? Just ask your account manager and we'll make it happen, the Amour way.

The Showcase

Designed for ultimate privacy, these luxurious spaces are sure to captivate and enchant your most coveted connections, in a quieter area with upgraded elements.

Inclusions

- Two delegate badges
- 43 pre-scheduled appointments
- Dedicated 5sqm private studio with branded wall, comfortable seating, table, and décor
- TV screen to display video or imagery
- Three networking lunches
- Three fabulous evenings
- Access to the Wyred app
- Dedicated account manager
- Platinum benefits including first access to meeting preferences and a post-event meetings report

PLAY VIDEO

Love to attend Amour?

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We've got a seat just for you

Get in touch with us at sales-team@privateluxuryevents.com

AMOUR